

ORDER



Orders
Order / Rev: 705691 - 4
Alt Order #: 6275749
Product Desc:
Estimate: 11594
Flight Dates: 10/29/12 - 11/06/12
Original Date / Rev: 08/10/12 / 11/02/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Media Strategies
Buying Contact: Chris Vail
Billing Contact:
 11350 Randon Hills Road, Suite 670
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: FL Vote No on 6 Committee
Demographic: A25-54
Product Codes: IS-Issue/Ballot
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	57	\$80,200.00	\$68,170.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	57	\$80,200.00	\$68,170.00	0.00
Totals	57	\$80,200.00	\$68,170.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe	T-WAS	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WTSP	11/03/12	11/03/12	Sat 8-10a	CM	Sat 8-10a	-----S-	:30	1	\$160.00	P-4	0.00	NM	0	\$0.00
CBS This Morning Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-			1		\$160.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/29/12-11/04/12		Sat 8-10a		Sat 8-10a	-----Sa--	:30		(\$160.00)		0.00	NM		
Credited															
N30	WTSP	11/05/12	11/05/12	530-6a	CM	530-6a	M-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
530-6a 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$150.00		0.00				
													Totals	57	\$80,200.00